

MK Mallory Kim

Senior UX Designer

 www.malloryhuntsman.com

 malloryhuntsman@gmail.com

 484-947-1743

EXPERIENCE

Senior UX Designer

Scala, Inc.

Malvern, PA | [08/2017 - Present](#)

- Complete thorough market and user research, develop personas, user journeys and deliver intuitive and polished custom UI products for large clients.
- Built the discovery process that is used with all clients, introduced the process of user interviewing, prototyping, and smooth developer hand-off.
- Lead the research, UX, visual design, and story telling of all experiences for all company tradeshows each year.
- Responsible for being a user advocate throughout the re-design of a digital signage design product. Lead every step in the process from user research, to polished comps, user testing, prototyping and developer collaboration.

Digital Design and UX Lead

Janney Montgomery Scott

Philadelphia, PA | [12/2014 - 08/2017](#)

- Lead the UX and UI design of new software systems including systems that Financial Advisors use as a part of their everyday business.
- Research design technology, and UX trends to ensure the company stays ahead of the competition while also increasing user retention and engagement.
- Lead the conceptualization and production of a wide variety of instructional items including websites, animated videos, HTML emails, etc.

EDUCATION

Advanced UX Design Certification

The Team W

[4/2020](#)

UX Design Certification

The Team W

[9/2019](#)

The Art Institute of York, PA

Associate of Science in Graphic Design

[8/2012 - 6/2014](#)

SKILLS

UX and UI design, motion, UX research, user testing, wireframing, user persona building, user flow/journey mapping, accessibility, prototyping, responsive design, effective communication and developer collaboration, attention to detail, analytical, agile.

Advanced in Sketch, InVision, XD, Zeplin, Marvel, and all Adobe CC tools

Is self-motivated and can work under tight deadlines. Thrives working collaboratively in a group environment or individually. Comfortable and experienced in presenting to senior personnel or teams.

PUBLISHED ARTICLES

 medium.com/@malloryhuntsman